

Master of Business Administration
Report on UDAYAM 2K25

Event Name	Interaction with Entrepreneurs
Event type	Skill Development
Date/Duration	11-11-2025 to 18-11-2025
Organizers	Department of MBA, Lakireddy Bali Reddy College of Engineering
Name of Convener	Dr. K. Deepika Associate Professor & HoD
Resource Persons	1. Mrs. Vijalakshmi Prabhu 2. Mrs Hymavathi Karapu 3. Mr Karthik Chidipothu
Target audience	Students
Total No. of Registered participants	130
Objective the event	• The objective of this event is to expose students to real-life entrepreneurial experiences and journeys. • It aims to inspire innovative thinking and risk-taking attitude among participants. • The interaction helps students understand challenges, opportunities, and strategies in entrepreneurship. • It encourages students to develop a strong entrepreneurial mindset and career vision.
Description of the event:	Interaction with Entrepreneurs is a knowledge-sharing session conducted as part of UDAYM 2K26 . Successful entrepreneurs share their insights, experiences, and lessons learned from their ventures. Students get an opportunity to engage in open discussions and ask practical questions. The session bridges academic learning with real-world entrepreneurial practices.



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
Recognized as "scientific and Industrial and Research Organization by DSIR, Govt of India
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh 521230



ASE, CE, CSE, ECE,
EEE, IT & ME
Under Tier-I



CGPA: 3.20/4



Empowering Tomorrow's Visionaries

Presenting

UDYAM 2K25 RISE OF THE YOUNG ENTREPRENEURS

Vanguards



Mrs. Vijayalakshmi Prabhu
Founder of Chill Healthy
Director of Think Scholars



Mrs. Hymavathi Karapu
Founder of Lalith Prints



Mr. Karthik Chidipothu
Founder of CFC

*The Entrepreneurial Odyssey
A Week of Inspiration*



**Entrepreneurial
Talk Series**



**Market Minds
Expo**



**Entrepreneur's
Case Challenge**



BizQuest



InnovateX
Ideas to Impact



**The Campus
CEO Challenge**



**11-11-2025
TO
18-11-2025**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

**Organized By
Master of Business Administration**





N. Naga Malleswari (Roll No: 25761E00B0), M. Divya (Roll No: 25761E00A5), and R. Triveni (Roll No: 25761E00B8) participated as a team in the event “B-Quiz” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 2nd Prize.



J. Ramsai Charan (Roll No: 25761E0019), S. Jagadeesh (Roll No: 25761E0055), and K. Vivek Dutta (Roll No: 25761E0020) participated as a team in the event “B-Quiz” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 2nd Prize.



V.Rambabu (Roll No: 25761E00DO), K.Sai Vamsi (Roll No: 25761E0094), Ch.Sri.Venkata Pawan Kumar (Roll No: 25761E0077), and M. Brundavanam (Roll No: 25761E0038) participated as a team in the event “Business Quiz” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 1st Prize.



C. Sri Pavan Kumar (Roll No: 25761E0077), M. Vikas (Roll No: 25761E0036), P. Sasivardhan (Roll No: 25761E0042), and M. Brundavanam (Roll No: 25761E0038) participated as a team in the event “Business Quiz” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 1st Prize.



Sk. Sherin (Roll No: 25761E00C2), B. Asritha Lakshmi (Roll No: 25761E0074), and M. Yogitha (Roll No: 25761E0098) participated as a team in the event “Market Minds” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 3rd Prize.



M. Vikas (Roll No: 25761E0036), P. Sasivardhan (Roll No: 25761E0042), and M. Brundavanam (Roll No: 25761E0038) participated as a team in the event “Market Minds” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 1st Prize.



Sk. Sherin (Roll No: 25761E00C2), B. Ashritha Lakshmi (Roll No: 25761E0074), and M. Yogitha (Roll No: 25761E0098) participated as a team in the event “Market Minds” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 3rd Prize.



B. Ashritha Lakshmi (Roll No: 25761E0074), Sk. Sherin (Roll No: 25761E00C2), and M. Yogitha (Roll No: 25761E0098) participated as a team in the event “Entrepreneurial Case Challenge” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 1st Prize.



M. Vikas (Roll No: 25761E0036), P. Sasivardhan (Roll No: 25761E0042), and M. Brundavanam (Roll No: 25761E0038) participated as a team in the event “Entrepreneurial Case Challenge” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 1st Prize



R. Triveni (Roll No: 25761E00B8) and U. Tirumala (Roll No: 25761E00C8) participated as a team in the event “Entrepreneurial Case Challenge” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 2nd Prize.



Syed Afreen (Roll No: 25761E00C4), N. Naga Malleswari (Roll No: 25761E00B0), and J. Geethika Lakshmi (Roll No: 25761E0086) participated as a team in the event “Innovatex” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 1st Prize.



M. Yogitha (Roll No: 25761E0098), Sk. Sherin (Roll No: 25761E00C2), and B. Ashritha Lakshmi (Roll No: 25761E0074) participated as a team in the event “Innovatex” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 1st Prize.



M. Vikas (Roll No: 25761E0036), P. Sasivardhan (Roll No: 25761E0042), and M. Brundavanam (Roll No: 25761E0038) participated as a team in the event “Innovatex” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, and secured the 2nd Prize.



M. Brundavanam (Roll No: 25761E0038) participated in the event “Campus CEO Challenge” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, in the individual category, and secured the 1st Prize.



G. Shiva Kumar (Roll No: 25761E0084) participated in the event “Campus CEO Challenge” under Udyam 2K25 held from 11-11-2025 to 18-11-2025 at the department level, in the individual category, and secured the 1st Prize.

K. Deepika

**Dr. K. Deepika
Head of the Department**